REID MONCADA

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University Park, PA 16802

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355 North Street A10
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EDUCATION

The Pennsylvania State University — **University Park, PA,**
Smeal College of Business & College of Liberal Arts — **Expected May, 2020**
Bachelor of Business in Finance & B.S. in Economics — GPA: 3.63/4.0 ***Deans List***
Minor in Chinese & Technology Based Entrepreneurship

Central Bucks High School West — **Doylestown, PA**
Cumulative GPA: 3.83/4.0
Cum Laude

EXPERIENCE & LEADERSHIP

StudySoup — **University Park, PA**
Penn State Campus Manager / Global Marketing Intern — **Summer 2017-Present**

- Recruited and managed a team of 15 marketing coordinators on a campus wide project for generating student leads
- Increased Penn State's member count in StudySoup's 600k peer learning platform
- Organized meetings and schedules for Marketing Coordinators
- Averaged 100+ student leads per week by pitching to students to increase StudySoup's student network
- Awarded top performer in 2017 Global Marketing Internship program
- Provided over 5,000 meals through StudySoup's affiliation with the Feed the Children foundation

Wall Street Boot Camp II — **University Park, PA**
*Course in progress** — **Fall 2017-Present**

- One of 40 selected out to participate in Penn State's inaugural Wall Street Boot Camp II course
- Learned and applied advanced skills in Excel and PowerPoint to create and present financial models
- Evaluated and presented internal analysis of financial statements using programs such as Bloomberg, FactSet, and Calcbench
- Gained educational foundations in concepts pertaining to fixed income securities, advanced accounting, and capital markets

Penn State Investment Association — **University Park, PA**
Club Member — **Spring 2017-Present**

- Attended weekly meetings to discuss and to construe current market trends
- Conducted a stock pitch applying fundamental and technical analysis
- Compared the profitability of companies using discounted cash flow models
- Applied learned concepts to weekly assessments touching on accounting, economics, and corporate finance

Bloomberg Market Concepts — **University Park, PA**
Completed Certification — **February 2017**

- Assessed on varying topics revolving economics, currencies, fixed incomes, and equity
- Interacted with key Bloomberg functions to analyze and interpret global market trends

Chick Platt Evans & J. Wood Platt Caddy Scholarship — **March 2017**
Scholarship Award Recipient

- Selected out of over 800 students to receive 4-year full tuition from the Western Golf Association
- Awarded based on excellent academics, character, and outstanding caddy record

Penn State Pulsar Search Collaboratory — **University Park, PA**
Junior Researcher — **January 2017-Present**

- Analyzed and diagnosed data from radar telescopes to discover Pulsars in the Milky Way
- Trained new members to interpret graphs and data plots