CURRENT ADDRESS:
229 Locust Lane
State College, PA 16801

THOMAS B. LINEHAN

tbl5110@psu.edu
973-650-2862

PERMANENT ADDRESS:
6 Bromley Court
Montville, NJ 07045

EDUCATION

The Pennsylvania State University — **University Park, PA**
Smeal College Of Business — *Class of 2019*
Bachelor of Science, Risk Management, Real Estate Option — **GPA: 3.2**

RELEVANT EXPERIENCE

Simplex Management Real Estate — **Montville, NJ**
Analyst Intern, Project Management — *September 2014-Present*

- Analyzed budgets and project costs for residential real estate projects with budgets as high as ~$2,000,000 in assets
- Assisted in project development, working side by side with the project manager from start to finish
- Consolidated spreadsheets for contractors to utilize on various aspects of residential and commercial real estate such as, budgeting, zoning and legal regulations, and dealing with tenants and sales.

Savage Marketing — **Camphill, PA**
Co-Owner and Marketing/Sales Manager of E-Commerce Start-up — *September 2016– June 2017*

- Led and managed several marketing campaigns for two e-commerce stores in which I was fully responsible for creating and structuring the campaigns which were aimed to drive sales
- Responsible for all email marketing for two stores in which have a combined total of over 200,000 email contacts where I was responsible for utilizing up to date digital marketing techniques to drive sales
- Developed two e-commerce websites from scratch resulting in over $980,000 in revenue and jumping from three to ten employees in our first twelve months
- Ran all aspects of a business including; marketing, accounting and taxes, supply chain management, and recruiting

StreetLuxx LLC. — **Montville, NJ**
Owner and CEO of E-Commerce Start-up — *May 2017- Present*

- Created and designed a business to consumer e-commerce website for luxury canvas wall art
- Maintain relationships with manufacturers and vendors through online support, order entry, and order fulfillment
- Monitor and analyze revenue generation while developing new concepts for revenue growth
- Innovate ideas to increase sales and website traffic through search engine optimization and promotions

LEADERSHIP/ACTIVITIES

Delta Upsilon Fraternity — **State College, PA**
Vice-President of New Member Recruitment — *September 2015-Present*

- Elected by 85 members to lead and formulate ideas on how to recruit members into our fraternity
- Participated and helped coordinate over 20 philanthropy events held in our yard, THON, student mentoring, and community service

Real Estate Boot Camp — **University Park, PA**
Active Member — *September 2017-Present*

- Participate in several networking events and information sessions for many different real estate companies
- Undergo a site visit to apply our knowledge on appraisals and valuing real estate investments
- Attend a 16 hour ARGUS Software Certification training session to obtain ARGUS certification

SKILLS & INTERESTS

- *Computer Skills*: Microsoft Word, PowerPoint, Excel, Outlook, Auto-CAD